

Populus Poll - Executive Summary



Populus interviewed a random sample of 1,203 adults aged 18+ by telephone between 7th and 17th September 2007. Interviews were conducted across the 12 local authority areas that comprise the 2M Group. Quotas were set to ensure that the sample was representative of the 12 local authority areas, age, gender, and SEG. The results have been weighted to be representative of all adults across the 2M Group area. Populus is a member of the British Polling Council and abides by its rules. For more details go to www.populuslimited.com.

1. Local population who work at Heathrow

I am going to read a number of statements relating to Heathrow. For each, please say whether the statement applies or does not apply to you:

I work at Heathrow.....	5%
A member of my family works at Heathrow ...	11%
I have friends who work at Heathrow.....	28%
(30% either work at the airport or have friends or family who work at Heathrow)	

Applies

2. Local population who take flights from Heathrow

How often do you use Heathrow to fly to, or arrive from, another destination?

More than 10 times a year	5%
Between 6 and 10 times a year	6%
Between 3 and 5 times a year	15%
Once or twice a year.....	37%
Less often than that	20%
Never.....	16%

3. Priorities for local people

I am going to read out a number of issues affecting the area that you live in that you may be concerned about. Please say which of the issues concerns you most:

Crime and anti-social behaviour.....	36%
Road traffic congestion	19%
Council tax levels.....	16%
Aircraft noise	12%
Litter	8%
Other	1%

4. Benefits v disadvantages of Heathrow

How far do you agree with the following statements about Heathrow?

a) For me and my family, the benefits of Heathrow generally outweigh the disadvantages

Strongly support or somewhat support ...	53%
Strongly support	25%
Somewhat support.....	29%
Neither support nor oppose	19%
Somewhat oppose	13%
Strongly oppose.....	12%
Strongly oppose or somewhat oppose	25%

b) For my local community, the benefits of Heathrow generally outweigh the disadvantages

Strongly support or somewhat support ...	54%
Strongly support	22%
Somewhat support.....	31%
Neither support nor oppose	18%
Somewhat oppose	13%
Strongly oppose.....	11%
Strongly oppose or somewhat oppose	24%

c) For the country as a whole, the benefits of Heathrow generally outweigh the disadvantage

Strongly support or somewhat support ...	63%
Strongly support	28%
Somewhat support.....	35%
Neither support nor oppose	13%
Somewhat oppose	11%
Strongly oppose.....	11%
Strongly oppose or somewhat oppose	22%

Questions 5 & 6 shown overleaf >

Populus Poll Executive Summary (cont'd)



5. Support for a third runway

There are currently two runways at Heathrow. The Government has agreed to support the building of a shorter, third runway at some point between 2015 and 2020, provided that this can be done within stringent environmental limits on noise pollution, air quality, and provided that public transport connections to the airport are improved. Would you strongly support, somewhat support, neither support nor oppose, somewhat oppose, or strongly oppose the building of a third runway at Heathrow?

- Strongly support or somewhat support ... 50%**
- Strongly support21%
- Somewhat support.....29%
- Neither support nor oppose 17%
- Somewhat oppose.....9%
- Strongly oppose.....21%
- Strongly oppose or somewhat oppose 30%**

6. Support for mixed mode

Heathrow generally uses one of its two existing runways for departures and the other runway for arrivals in order to minimise noise for local communities. The Government has suggested that Heathrow should consider using its two, existing runways more efficiently by allowing them to handle both arriving and departing aircraft so that more flights can take off and land on them, provided this can be done within environmental limits on noise pollution, air quality, and provided that public transport connections to the airport are improved. Would you strongly support, somewhat support, neither support nor oppose, somewhat oppose, or strongly oppose the more efficient use of Heathrow's existing runways so that more flights could take off from, and land at, the airport?

- Strongly support or somewhat support ... 56%**
- Strongly support26%
- Somewhat support.....30%
- Neither support nor oppose 18%
- Somewhat oppose.....8%
- Strongly oppose.....16%
- Strongly oppose or somewhat oppose 23%**